**Tableau Activity**

**Goal**

Practice using Tableau, importing data, and creating visualizations.

**Description**

(Mirrors Power BI activity)

You are given one csv file:

* inu\_neku\_orderline\_clean.csv
* (Details about data can be found here): <https://www.kaggle.com/datasets/alicert/ecommerce-online-sales-data-frame>

Once complete, you will create a report with visualizations answering these questions (Take a look at the various types of graphs to best answer these. Show a good variety of charts):

1. How have sales compared by month from Jan 2021 – Jun 2021?
2. How do sales compare throughout the day? (Morning, midday, evening)
3. What products are selling the most?
4. Where (physical location) are most of the customers?
5. What age groups do we see the most sales?
6. How much has the average customer spent throughout Jan 2021 – Jun 2021?
7. (bonus points for finding any other interesting trends/patterns)